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**DECA MARKETING CLUB – 2013 - 2014**

**DECA** is a youth organization associated with Marketing Education. Students who are enrolled or have taken a previous Marketing class are encouraged to join and participate in DECA activities.

**DECA** offers students an opportunity to become involved with business leaders and to prepare for careers in various marketing and business areas. Business leaders in the community provide support for the DECA program in many ways. They serve as speakers in the classroom, as judges at competitive events, attend our conferences and provide financial support for local scholarships. Ardrey Kell High School DECA, NC DECA and International DECA Dues are **$35.00**. This includes local, state and international dues, subscriptions to DECA Dimensions, DECA monthly socials, testing fees and a DECA T-shirt. Need based scholarships are available.

## DUES: $35.00 with a tee shirt please make check out to AKHS DECA FINAL Due date Sept 27

The **Marketing Competitive Events Conference** (MCEC) offers students the opportunity to compete with other high school students in their chosen career areas. This competition is designed for students to receive valuable recognition for outstanding achievement. Winners receive trophies, plaques, and certificates. Listing DECA competition makes a positive impression in the area of extra-curricular activities. MCEC is divided into two parts: the testing portion held at **Ardrey Kell High School** on November **7, 2013** and the role-play portion held at **Myers Park High School or UNCC** on **November 20, 2013.** There is no cost to attend this conference.

(It is included in your dues).

The **State Career Development Conference (NC-CDC)** is held in **Greensboro, North** **Carolina**

**February 28 – March 2, 2014 (Friday - Sunday**) Students travel by bus as an Ardrey Kell delegation to the conference for three days of competition, career workshops and entertainment. **However, the only way to attend this DECA state conference is to participate in MCEC and receive proficiency in your area of competition.** The approximate cost of this trip is $175.00. Scholarships are available through our fundraising efforts.

The **International Career Development Conference (ICDC)** is held on **May 3 – May 6, 2014** in **Atlanta, GA**. Members who have participated in the state competition and were recognized as series winners and series finalists have the opportunity to attend this international conference as competitors. The approximate cost of this trip is $1200.00. Scholarships are available through winning your event or our fundraising efforts.

**JOIN DECA TODAY!**  Please return this completed letter along with your $35.00 (checks made payable to *Ardrey Kell High School DECA*) and take advantage of what this local, state, and international organization has to offer. **Write your student ID on the memo line of the check**. Turn in dues to any marketing teacher anytime but the school deadline is September 27, 2013! Don’t delay, complete this form TODAY!!!

***Complete the information on the other side and return with your dues.***

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**PRINT STUDENT NAME**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ID #\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Grade\_\_\_\_\_\_

Student Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Student cell: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent or guardian signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PRINT parent name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent or guardian email\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent or guardian cell \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

T-Shirt Size: X-Small Small Medium Large X-Large XX-Large

**1st Semester SCHEDULE**

**HOMEROOM:**

**FIRST BLOCK:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **(A) (B)**

**SECOND BLOCK: (A) (B)**

**THIRD BLOCK: (A) (B)**

**FOURTH BLOCK: (A) (B)**

**2nd Semester SCHEDULE**

**FIRST BLOCK:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**(A) (B)**

**SECOND BLOCK: (A) (B)**

**THIRD BLOCK: (A) (B)**

**FOURTH BLOCK: (A) (B)**

**To retain membership in DECA, you must earn 5 points each semester. Members earn:**

**1 point for attending a meeting**

**2 points for participating in a DECA fundraiser, community service or competitions**

**If you do not achieve 5 points in a semester, you will be removed from DECA membership and will not be allowed to compete at states or attend any AK DECA function**

**For advisor signatures on National Honor Society application, members must be actively involved with DECA and earning 5 points per semester.**

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